



Our suggested best practices for engaging with HDIG:

- HDIG Prime: Searchable database for finding startups, investors and hospitals
 - Price: \$100 per month
- HDIG Launch IQ: IP Prioritization and Evaluation: score each IP and rank them to guide prioritization efforts
 - Price: \$250 per report
 - Up to 5 Reports per month (Prepaid); Bundle Price: \$500 per month
 - 100 Reports per month (Prepaid); Bundle Price: \$2,000 per month
 - Annual Subscriptions: Pricing starts at \$15,000 (varies depending on report volume)
- Deep Evaluation for illuminating best Path Forward – uncovering hidden connections* either
 - Investment
 - Partner
 - Purchase future-enabling IP
- Active Engagement – HDIG as your outreach partner
 - Option 1: \$2500 per month + Success Fee
 - HDIG to vet, prioritize and deliver 5 approved meetings/mo.
 - Upon successfully executed contract with HDIG provided contact, a 2% success fee
 - Option 2: \$5000 per month, no Success Fee
 - HDIG to vet, prioritize and deliver 16 approved meetings/qtr.

*Regarding the hidden connections, we propose with the following:

Part 1: \$3,500 - IP Valuation, Technologies, Competitors, and Licensing

- Using TIPS Tool to generate comprehensive list of IP similar technologies to identify: (1) complementary and substitute technologies; (2) direct and indirect competitors; and (3) prospective inbound and outbound licensing partners

Part 2: \$3,500 - Venture Capital, Grant Funding, and Procurement Opportunities

- Using LEAF, TRAP, and TRIO tools to generate a comprehensive list of (1) potential investors; (2) grant solicitations; and (3) government procurement.