



Healthcare Development & Innovation Group



The demand for innovation and innovative solutions has never been higher. In healthcare this is particularly acute, and it comes with the added financial pressures of low margins, risk sharing schemes and the sudden escalation of consumerism. Hospital systems, providers, and health corporations are investing into innovation/incubation centers to foster innovation more quickly and in alignment with their core mission. Successful innovation-fostered startups include not only products and services that improve healthcare outcomes, but also can mean a financial return on their investment.

PROBLEM

The problem for hospital, provider, and corporate innovation centers is that they are typically underfunded and staffs are too small to meet their mission objectives leading to low success rates.

SOLUTION

Enter HDIG. HDIG is the complete resource for ensuring hospital, provider, and corporate innovation centers will meet their mission objectives and increase the return on their innovation investments.

7-7-7 Searching 7 Months for 7 Partners reduced to 7 minutes

HDIG ECOSYSTEM

Access to global database of hospital, provider, and corporate innovation centers and their projects

- Innovation Center News
- Hospital Innovation Calendar
- Hospital Innovation Center Analysis
- Develop Digital Profile (DFP)
- Independent Portfolio Evaluation
- Benchmarking
- IP Portfolio Evaluation
- Venture Portfolio Evaluation & Management
- IC & Fund Outsourced Services
 - Start-up Evaluation (internal & external)
 - Start-up Due Diligence
 - Portfolio Product Placement
- Build out or Customize World Class Innovation Centers
- Innovation Center Management



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HDIG 4 PROGRAM LEVELS

LEVEL 1	LEVEL 2	AIP	AIP
\$100 PER MONTH 10% Discount Annual Pay	\$2500 PER MONTH + Success Fee	Paid Pilot	Reverse Studio
Monthly Fee Basic Limited Information access	Monthly Fee Basic Limited Information access HDIG to vet, prioritize and deliver 5 approved meetings/mo. Upon successfully executed contract with HDIG provided contact a 5% success fee for year 1 and a 2% contract for subsequent years of engagement.	Hospitals get paid to run pilots or beta test solutions that meet their mandates. HDIG evaluates and connects startups with the hospital. The funds are held in escrow until the pilot is completed. The hospital is paid for their effort regardless of the outcome.	Convert internal provider languishing projects from an expense to equity. Solutions cross the finish line quicker. Connects tech leaders in the project's sector to hospital opportunities.

Co-Founders:



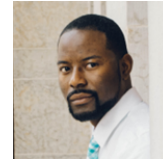
John Ziegler

- 25 yrs operations
- Software startup
- Successful exits
- President COHFMA



Neil Johnson

- 23 yrs HC M&A &
Capital Raising
- Early stage HC investor
- HCMIS Founder



George Dial

- Tech consulting &
product devel.
- HC Innovation Leader
- PatientPayFintech



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