



LAWRENCE, EVANS & CO., LLC

Investment Banking | Healthcare Finance | Consulting

Healthcare Weekly News and Deals - January 26th 2024

1. BrightSpring Health Services (NASDAQ: BTSG) , a Provider Of Home And Community-Based Healthcare, Successfully Raises \$1.1 Billion in an IPO and Tangible Equity Offering

BrightSpring Health Services (NASDAQ: BTSG), a provider of home and community-based healthcare, raised \$693 million through its IPO, offering 53.3 million shares at \$13 each (below the \$15-\$18 range). Concurrently, the company generated an extra \$400 million by offering 8 million tangible equity units at \$50 per unit. With a presence in all 50 states, BrightSpring focuses on high-need patients, serving over 400,000 daily through 10,000 clinical providers. The company listed on Nasdaq under the symbol BTSG, with major financial institutions, including Goldman Sachs and Morgan Stanley, acting as joint bookrunners. ([Link](#))

2. Menlo Park's Midi Health, Digital Leader in Women's Midlife Healthcare, Secures \$60 Million in Rapid Follow-up Funding, Building on Recent \$25 Million Series A Success Led by GV

Midi Health, a Menlo Park-based digital leader in women's midlife healthcare, secured \$60 million in a recent funding round, just four months after its \$25 million Series A round led by GV. The California firm's latest funding, reported by Business Insider and backed by unnamed sources, emphasizes strong investor confidence. Notable participants in the previous round included GV, Felicis, Semper Virens, Icon, 25M, and Operator Collective. This financial backing underscores Midi Health's momentum and signals sustained support for its innovative approach to addressing women's midlife health needs. ([Link](#))

3. Wave Plastic Surgery Enters Exclusive Acquisition Deal, Paving the Way for New Growth in Anti-Aging Procedures

Wave Plastic Surgery and Aesthetic Laser Center, a leading anti-aging practice in California, is undergoing a significant acquisition, signaling a new era in plastic surgery investments. Renowned for its top-notch facilities and international surgeons under Dr. Peter Lee's leadership, Wave is positioned as a go-to destination for anti-aging treatments. The move reflects a growing trend among investors to target expansive practices with diverse offerings. The industry, marked by robust deal flow and premium valuations, sees increasing competition from private equity groups. This strategic acquisition is expected to reshape the landscape of healthcare investment banking in the plastic surgery field. ([Link](#))

4. TPG (NASDAQ: TPG) Growth Invests Strategically in Compass Surgical Partners, Boosting Ambulatory Surgery Center Growth Amid Rising Demand and Shifting Healthcare Landscape

Global alternative asset management firm TPG (NASDAQ: TPG) has made a significant strategic investment in Compass Surgical Partners, an independent ambulatory surgery center (ASC) development and management partner. TPG Growth is funding the investment alongside existing investor Health Velocity Capital. The collaboration aims to accelerate growth and scale capacity in response to increased demand for ASC joint ventures. Health systems are increasingly moving surgical procedures to standalone ASC facilities, providing cost savings and improved patient experiences. The investment will serve as a growth catalyst for Compass Surgical Partners, enhancing infrastructure support for its partners. Terms of the transaction were not disclosed. ([Link](#))

5. Legacy Care Partners Inc. Successfully Acquires Superior Home Health and Superior Hospice, Expanding High-Quality Healthcare Services Across Texas

Legacy Care Partners Inc. has successfully acquired Superior Home Health and Superior Hospice of Texas, expanding its reach in seven strategic locations. Brian McDonald, CEO, expressed excitement about the strategic move, emphasizing its impact on providing high-quality healthcare services across Texas. Belinda Juarez, president of Superior, highlighted the significance of the acquisition as it coincides with Superior's 20th anniversary, strengthening the brand under Legacy Care Partners Inc. The organizations have a history of serving 50 counties and 500 cities. ([Link](#))

6. Peloton Equity, Connecticut-Based Private Equity Firm, Invests in OnPoint Healthcare Partners to Propel Growth of AI-Enabled Solutions for Reducing Physician Burnout

Connecticut-based private equity firm Peloton Equity has closed an investment in OnPoint Healthcare Partners, a fast-growing AI-enabled technology services provider focused on reducing physician burnout and improving administrative efficiencies. The investment, led by Peloton Equity with participation from Fort Maitland Capital, will support OnPoint in accelerating product development, enhancing sales and marketing, and strengthening customer service. OnPoint, founded in 2020, leverages proprietary AI technology and a global team of physicians to provide solutions that alleviate the administrative burden on healthcare practitioners. The funding round includes participation from Justin Yang and Sean Carroll of Peloton Equity, as well as Michael Clark of RAAPID.AI on the board of directors. ([Link](#))

7. Kain Capital LLC Boosts Investment in MY DR NOW, Arizona's Premier Healthcare Provider, with Additional \$60 Million to Fuel Expansion and Innovation in Affordable and Accessible Care

Private equity firm Kain Capital LLC has invested an additional \$60 million in MY DR NOW, a prominent Arizona-based healthcare provider. Since Kain's initial investment in August 2022, MY DR NOW has expanded from nine to 18 locations, with plans for further growth. The funding aims to support the company's mission of offering accessible, affordable, and high-quality care to underserved populations. MY DR NOW provides comprehensive primary and specialty care through retail clinics, house calls, and virtual visits. Kain Capital is optimistic about MY DR NOW's innovative care model and its potential to enhance healthcare accessibility in Arizona. ([Link](#))

8. SmithRx, a Pharmacy Benefits Manager, Raises \$60 Million in Series C Funding Round Led by Venrock to Fuel Transformation of Prescription Medication Management, Targeting Accessibility, Affordability, and Transparency in Healthcare

SmithRx, a pharmacy benefits manager, has successfully secured \$60 million in a Series C funding round led by Venrock. The company, dedicated to revolutionizing the prescription medication management system, aims to enhance accessibility, affordability, and transparency for both employers and individuals. Notable initiatives include autoimmune savings and low-cost insulin programs launched in 2023, along with partnerships with online pharmacies like Mark Cuban Cost Plus Drug Company and Amazon Pharmacy. With this latest funding, SmithRx plans to bolster its technology and advance its pharmacy product, striving to pave the way for a more equitable and efficient healthcare system by aligning patients, payers, and providers. ([Link](#))

9. ObjectiveHealth, a Clinical Research Innovator, Secures Strategic Growth Investment from Vitruvian Partners to Accelerate Innovation in Clinical Research Integration and Expansion

ObjectiveHealth, a clinical research innovator, has secured a strategic growth investment from Vitruvian Partners, a global growth-focused investment firm. The funding will enable ObjectiveHealth to expand its operations and continue its rapid growth in the precision medicine era. The company integrates clinical trials into physician practices using AI-driven technology for patient recruitment. Vitruvian's investment supports ObjectiveHealth's mission to modernize and elevate clinical trials. The company recently opened its 30th research center, launched an AI-powered feasibility platform, and introduced a technology portal for trial transparency. The investment will aid technology development, regional expansion, and increased treatment options. ([Link](#))

10. [Swift Medical, Digital Health Tech Company, Secures \\$8 Million in Funding Round Co-Led by BDC Capital's Women in Technology Venture Fund and Virgo Investment Group to Advance AI-driven Wound Care Technology](#)

Digital health tech company Swift Medical has successfully closed an \$8 million financing round, co-led by BDC Capital's Women in Technology Venture Fund and Virgo Investment Group. Utilizing AI, Swift aims to enhance clinical and economic outcomes in wound care. The funding will expedite technological advancements, with plans for improved data security, interoperability, and device capabilities in 2024. Swift, headquartered in Toronto, serves over 4,000 healthcare facilities in North America. The CEO, Brian Litten, expresses gratitude for investor support, emphasizing the impact on patient care. The financing reflects confidence in Swift's commitment to revolutionizing wound care through technology. ([Link](#))

11. [Mclean-Based TARA Mind, a Public Benefit Corporation, Secures \\$8M in Seed Funding Led by Satori Neuro to Expand Access to Ketamine-Assisted Therapy \(KAT\) for Mental Health, Backed by Investors including Echo Investment Capital and Blake Mykoskie](#)

Mclean-based TARA Mind, a public benefit corporation, secured \$8M in Seed funding led by Satori Neuro, with participation from Echo Investment Capital, Crumpton Ventures, Empath Ventures, and Blake Mykoskie. Founded in 2022 by Red Cell Partners, TARA Mind aims to broaden its operations for safe and affordable ketamine-assisted therapy (KAT). The company's clinician-guided, data-driven platform targets individuals resistant to traditional mental health therapies, offering self-funded employers potential ROI benefits within the first year through reduced medical costs, absenteeism, and enhanced workforce productivity. ([Link](#))

12. [AiCure Secures, a leading AI and data analytics company for clinical trials, \\$16M Funding, Expands Patent Portfolio, and Strengthens Leadership Team for Advancements in AI-Driven Clinical Trials](#)

AiCure, a leading AI and data analytics company for clinical trials, secured \$16M in funding, including a \$12M loan refinancing and \$4M+ from existing investors. The funds will fuel R&D and operational expansion. With seven new US patents in 2023, totaling 86 globally, AiCure strengthens its digital biomarker solutions. New Senior VP of Product Management, Sondra Pepe, and Senior VP of Operations, Josh Wilson, join the leadership team. AiCure boasts a 42% female workforce, led by VP Earnest Offley, showcasing commitment to diversity. Positioned for growth, AiCure aims to revolutionize drug development and patient care with its AI solutions. ([Link](#))

13. [Turquoise Health, Healthcare Transparency Platform, Raises \\$30 Million in Series B Funding Led by Adams Street Partners to Expand Healthcare Pricing Transparency Platform, Offering Advanced Analytics and Contract Management Beyond Hospital Pricing Compliance](#)

Healthcare transparency platform Turquoise Health has secured a \$30 million Series B investment led by Adams Street Partners, alongside Yosemite, Andreessen Horowitz, and BoxGroup. The funding will facilitate customer onboarding and expansion of its pricing transparency platform, addressing the complex healthcare pricing landscape. Turquoise, known for hospital price transparency compliance, has broadened its platform to include payer and provider contract management, consumer transparency compliance, and advanced analytics. The platform aims to assist healthcare organizations in complying with evolving price transparency regulations beyond hospitals, providing crucial support in navigating the changing healthcare transaction landscape. ([Link](#))

14. [StateServ, a Leading Durable Medical Equipment \(DME\) Benefit Management Provider, Acquires Delta Care Rx, a National Pharmaceutical Care Provider Specializing In Hospice And Palliative Care, Paving the Way for Groundbreaking Integrated Care-at-Home Platform in the U.S. Healthcare Market](#)

StateServ, a leading durable medical equipment (DME) benefit management provider, has successfully acquired Delta Care Rx, a national pharmaceutical care provider specializing in hospice and palliative care. The undisclosed deal forms a pioneering care-at-home platform, integrating DME and pharmacy solutions. The combined entity aims to enhance quality of care and operational efficiency through streamlined workflows and innovative technology. Delta Care Rx's leadership, including CEO Mary Mihalyo, will join StateServ. The strategic move positions the companies to optimize pharmacy and DME spending, fostering a transformative chapter in the U.S. care-at-home market. Financial advisors TripleTree, LLC and legal advisors McDermott Will & Emery LLP and Much Shelist, P.C. facilitated the transaction. ([Link](#))

15. [Healthcare Capital Markets & Innovation Summit HCMIS opens registration for its 4th Annual dealmaking and investment event June 5th-6th 2024 in Columbus OH- The “Smart Health City”](#)

This conference is where leading healthcare industry executives gather and speak on the latest investment and partnership topics. In addition to hearing from top healthcare innovators, attendees will also have access to:

- Dealmaking & networking with industry leaders, executives, PE, VC, family offices, bankers, accountants, lawyers, and venture studios and other professionals
- In-person one-on-one meetings with fellow event participants that can be locked in with a dedicated meeting scheduler
- Company presentations from executives seeking capital, partnerships, or to sell.