



LAWRENCE, EVANS & CO., LLC

Investment Banking | Healthcare Finance | Consulting

# Deal Discussions & Opportunities Event: Women in Healthcare Leadership

Sponsored By:

porterwright



# PORTER WRIGHT

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Over 30 service areas

More than 200 attorneys

8 offices across the Midwest

Attorneys ranked nationally in *Chambers USA*,  
*Best Lawyers* and *Super Lawyers*

# Deal Discussions & Opportunities Event: “Women in Healthcare Leadership”



Megan West



Jane Roslovic



Monika Brown



Aparna Pujar



Sevy Kraner

# Monika Brown

**Senior Vice President, Corporate Development Corporate Strategy & Business Development**



**MCKESSON**

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## Who is Treplus Communities?

- Treplus Communities is a multi-family development company based in Central Ohio that is focused on meeting the needs of active adults. Our 55+ communities offer single-story apartments that incorporate Universal Design principles, designer finishes, attached garages, and private entrances. We offer amenity-rich, maintenance-free communities that promote social engagement, accessibility, and a carefree lifestyle.

- **Current portfolio:**

- Three operating active adult communities in Central Ohio.
- One active adult community under construction in Centerville, Ohio.
- Two active adult properties in development.





## Maintenance-Free, Carefree Living





## The Commons: The Heart of the Community





*Zemplex*

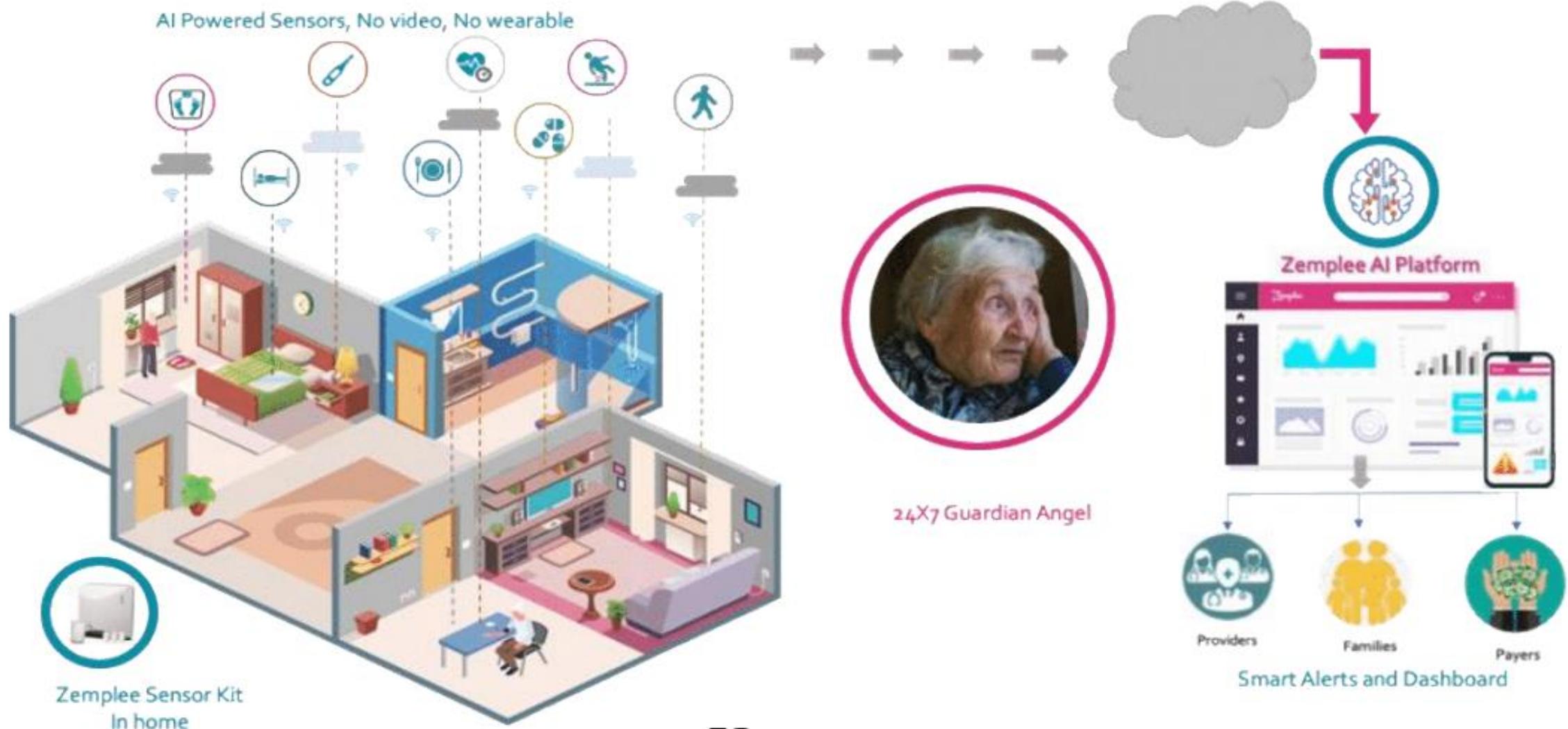
PASSIVE REMOTE  
MONITORING FOR  
AGING IN PLACE

- POWERED BY AI -

*Enabling self-managing elderly to live independently for as long as they are able through AI powered passive sensing technology.*

Health. Wellbeing. Safety. Dignity

# Zemlee – World's First Nursing Home in the Cloud

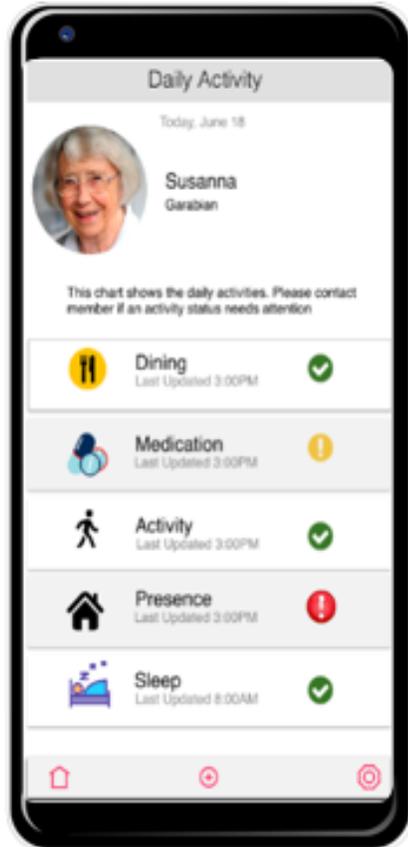


Patent Pending  
US PTO File #63/199,672

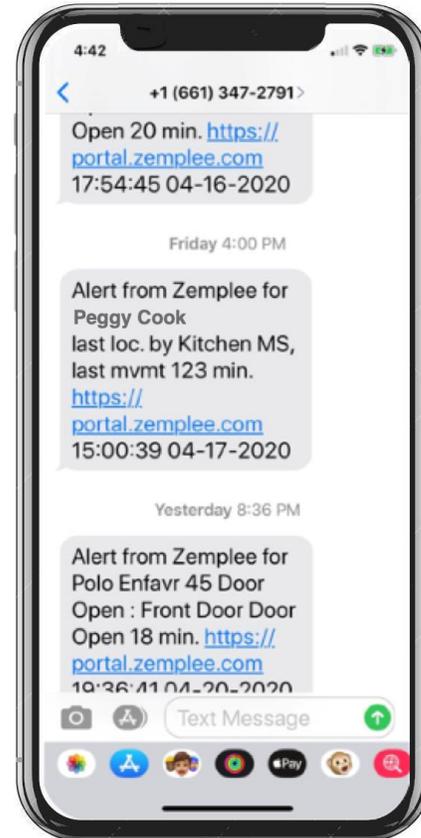
# Peace of Mind For Families and Providers

## Better Health and Economic Outcomes for Payors and Ecosystem

Families stay informed



Caregivers get actionable alerts



Agencies and Facilities get actionable alerts and operational insights



# Behavior Determinants of Health\*

## Zemplex's Proprietary Thrive Index

The screenshot shows the Zemplex user interface. On the left is a vertical navigation menu with icons and labels: ALERTS, PATIENT REVIEW, DAILY ACTIVITY, MEMBERS, CONTACTS, BILLING HISTORY, DASHBOARD, ACTIVITY LOG, and RESOLUTION. The top header features the Zemplex logo, the text 'Enfavr Agency' next to an 'AZ' state indicator, and a 'BDoH Score' title bar. Below the title bar, a dropdown menu shows 'Client: Dolittle, Eliza'. The main content area displays a profile for 'Dolittle, Eliza' with a placeholder image and the date 'Today is 16/11/2021'. A large blue box highlights the 'Overall Score 95'. Below this are four metric cards: 'Alerts 25 since last night', 'Failed to Thrive 6 for the last 7days', 'Falls or Wanders 0 for the last 7days', and 'Right Now' with a bed icon. At the bottom, a table header shows 'Activity Pattern' and 'Measure Names'.

**Zemplex**

Enfavr Agency **AZ**

### BDoH Score

Client: Dolittle, Eliza

**Dolittle, Eliza** Today is 16/11/2021

**Overall Score**  
**95**

Metric	Value	Time Period
Alerts	25	since last night
Failed to Thrive	6	for the last 7days
Falls or Wanders	0	for the last 7days
Right Now	-	-

Activity Pattern | Measure Names

# Notable Achievements



Winner, Best Technology Company, Intercon-2019(2019), AARP-End Well, Winner of Audience Choice Award, Top 7 AI Tech Finalist (2020), AI-Pioneer, Silicon Valley Startups (2020), Top 10 Women of Impact in Technology (2021), Top AI Contributor for Forbes, Leading Age, The Gerontechnologist



Patent Pending  
US PTO File #63/199,672



Adopted Nationwide by Home Care Companies, Physician Groups, ACOs, MSOs and LTC communities



Multiple Strategic Partnerships



Strategic Customer: Largest Managed Medicaid Service Provider for KS



# Our Team

## Executive Team



Aparna Pujar  
Founder and CEO



Gary Fowler  
Co-founder, AI Leader



Louis Chen  
Director of  
Engineering



David Carter  
Director, Business  
Development



Marshyl Rothman  
VP, Business  
Development



Dr. Summit Gupta  
Chief Medical  
Director



Doug Mustapick  
Head of Operations

## Board Members



Seema Verma  
Former Chief of CMS



Dr. Dan Edelman  
CMIO, Population Health, Cleveland  
Clinic



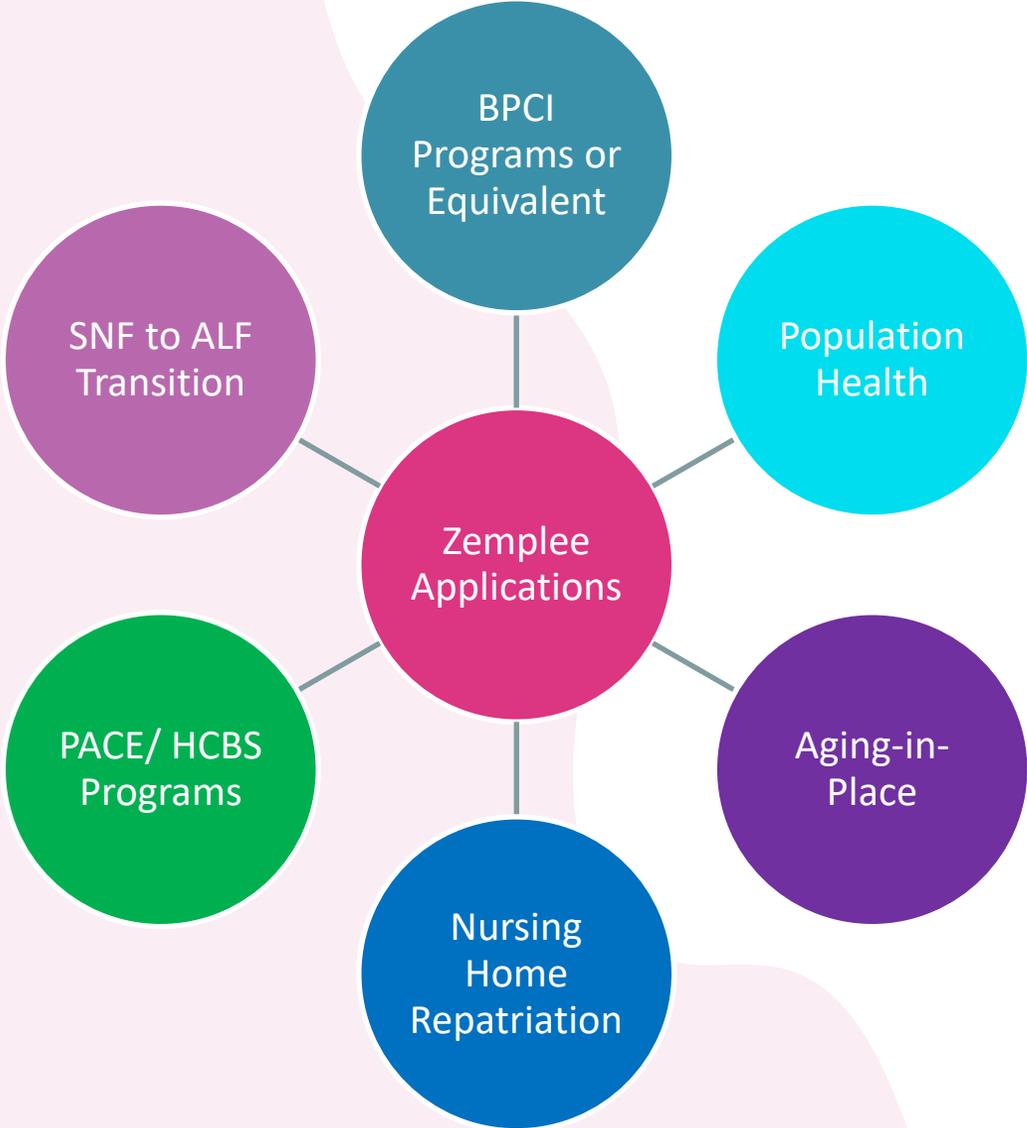
Dr. Josh Smith  
Founder, Radiant Medical Group,  
MSO Leader



Aaron Blight  
Founder, Speaker, Author of  
WHEN CAREGIVING CALLS



# Zemlee: Applications across multiple Care Delivery Paths Patient, Provider and Payor Initiated





Zemplex

PASSIVE REMOTE  
MONITORING  
- POWERED BY AI -



access. excellence. impact

**pontem** CAPITAL

HEALTHCARE INVESTMENT OPPORTUNITY

# Pontem Capital Fund I Overview

Sevy Kraner, Managing Partner

CONFIDENTIAL

# Co-founder and General Partner of Pontem Capital



**sevy kraner**

- Sevy is Managing Partner and co-founder of female-owned Pontem Capital where she brings 20+ years of healthcare investment and industry experience.
- Most recently, Sevy was the Managing Director of Healthcare at JobsOhio where she led the healthcare economic development strategy for the state of Ohio. During this time, she also served as the Healthcare Managing Partner for JobsOhio's venture arm with \$100 million AUM.
- Prior to joining JobsOhio, Sevy worked at Cardinal Health, Inc where she led the commercialization and business development initiatives for the Nuclear Pharmacy Business.
- Before moving to Ohio, she worked in New York at Forest Laboratories, where she worked in business development and strategy, and in investment banking at Jefferies Group where her transaction experience included M&A, IPO and debt financing deals across the healthcare sector.
- Sevy currently resides in Columbus, Ohio with her husband and three daughters. She attended Vanderbilt University, where she earned a BA in Economics.

## Fund Summary

- \$50-100m | 15-20 companies | Stage: Seed+, A, B
- Triple Impact: Financial, Social, Regional
- Healthcare-only, Midwest-focused, Woman-owned
- LP Configuration: Healthcare Strategics, Family Office, Corporate/Fdn

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Sevy Kraner

Thank you for joining us!



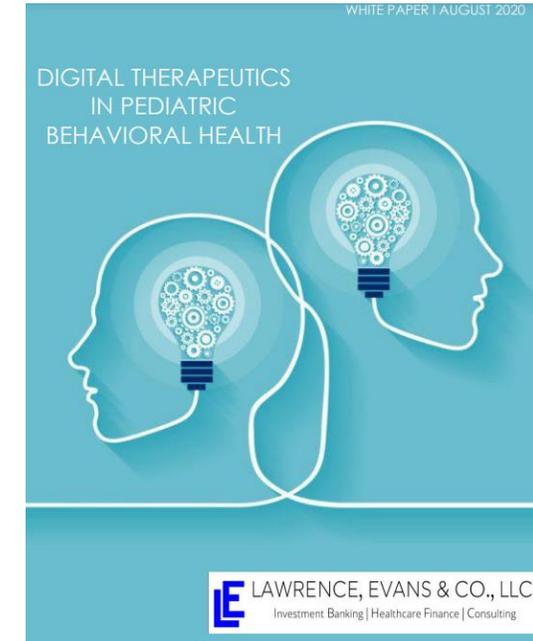
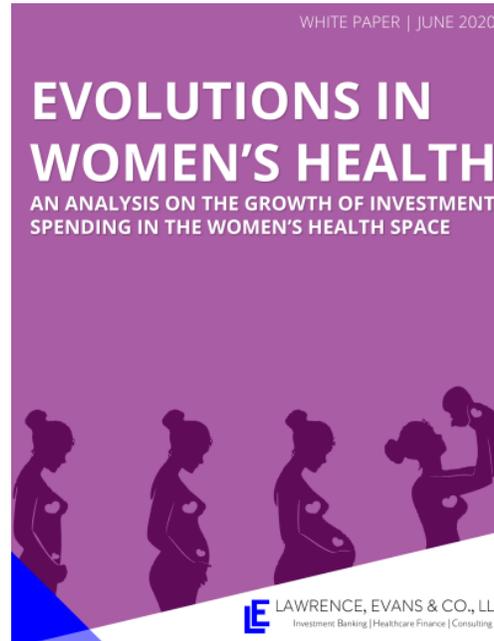
# LAWRENCE, EVANS & CO., LLC

Investment Banking | Healthcare Finance | Consulting

## Our White Papers:



CRYPTOCURRENCY IN HEALTHCARE  
MARKET ANALYSIS, USES, AND FUTURE APPLICATIONS  
OCTOBER 2021



[www.LawrenceEvans.com](http://www.LawrenceEvans.com)



# Healthcare Capital Markets & Innovation Summit

Healthcare | Innovation | Providers | Real Estate

**June 1, 2022**

Columbus, OH

***Objective: to bring executives and healthcare professionals together for networking & innovative discussion along with showcasing several growing or innovative companies***

2021 Sponsors:



#### Provider Services Topics:

- Primary Care and their Risk Sharing Models
- Trends in Physician Practice Consolidation
- Revenue Cycle Management & Value Based Care
- Home Health & Hospice
- Behavioral Health & Opioid Epidemic

#### Real Estate Topics:

- Trends in Healthcare Facility Development
- Financing Alternatives for New Developments
- Healthcare in Retail
- ASC Joint Ventures & New Models
- Co-working for MOBs
- REIT or Developer Panel

#### VC & Innovation Topics:

- Trends in Healthcare VC Activity
- Hospitals & Corporate Innovation
- Healthcare RPA & AI
- Telemedicine & Virtual Health
- Digital Health

[www.HealthcareCapitalMarkets.com](http://www.HealthcareCapitalMarkets.com)

Thank You to Our Sponsor:

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